

21 RED FLAGS

On my YouTube channel, I often reference the phrase “She has more red flags than a Chinese communist parade.” In this chapter, I want to dive a little deeper into the riskiest red flags that men need to be aware of as they navigate their life around women.

I’ve made plenty of these mistakes myself and have counseled hundreds of men who’ve done the same. Therefore, it’s *essential*, for your own wellbeing, that you do not ignore these red flags.

Keep in mind that you *can* pursue a deep relationship with a woman who displays any of these red flags. However, in my estimation, the juice simply isn’t worth the squeeze, and the risks *far* outweigh any reward.

If you are a woman reading this chapter, and you identify with a red flag, then don’t get upset. Instead, like I keep reminding men: work on yourself, take ownership, and seek counseling.

As many men have observed, the wrong woman can ruin your life if you let her in it. Therefore, learning how to spot red flags early is an *essential* skill for men to master. Even though

this chapter covers the twenty major ones I've identified, plenty of others exist - so keep your eyes open.

If you choose to involve yourself with any of these types of women, then my advice, unless otherwise stated, is to limit your interaction to a "Friends With Benefits" (or, FWB) relationship and to keep spinning plates. As soon as you identify one or more of these red flags, limit her to plate status, or pass on them and make no further emotional investment in either her, or in a relationship with her.

There are women out there that *will* add value to your life - if you keep the wrong ones out.

I'm also approaching this chapter with the assumption that you are a man of purpose that values his own masculinity, strength, and traditional male competency skills.

Beta men constantly make concessions and excuses, while accepting red flags. Whereas a high value alpha male keeps chasing excellence and his purpose in life. He doesn't let problem women interfere with his life's mission.

Red flag #1 - Daddy issues

If she doesn't have a friendly relationship with her father, or had an acrimonious relationship with him growing up, then she likely has a variety of daddy issues. Whether her mother pushed her dad out of her life, he set boundaries she rebelled against, or that he was absent, or perhaps he was disinterested in being a dad and instead, acted as a piece of furniture in the house.

Either way, any woman that didn't have a solid relationship with a strong, masculine, and virtuous father in her life will not value a masculine, virtuous, alpha unplugged man.

If she didn't value her father, what makes you think she will value you? I've counseled far too many men that have tried far too hard to rescue women with daddy issues. It's *never* worth your time.

Another area of concern with daddy issues is that it's often

tied into Borderline Personality Disorder (or, BPD). Women with BPD frequently originate from fatherless homes, which breeds their fear of abandonment. This fear continues as they become adults, where they will presume that they will, once again, be abandoned. They then act out in such a way that will make abandonment certain.

BPD women are so dangerous because they operate in extremes, they can be freaks in the sheets and then immediately act like a classy lady on the street.

A BPD woman can quickly go from hot to frigid cold. Such BPD women can hook a guy in by pretending to be a caring, loving, and nurturing woman. A BPD woman can create the false sense of perfection that makes you say “Wow, a woman who *finally* loves, respects, *and* appreciates me!”.

Asking her “Tell me about your parents growing up” early on helps you to identify, and then filter out, women with daddy issues. Remember that you have two ears and one mouth. So, use them in that ratio - ask, *then* listen. She will often tell you her story.

I’ve had my fair share of experiences with women who had daddy issues and they are *never* worth your time, effort, or resources.

A woman’s father is her primary role model growing up and provides the foundation that governs her belief system. And includes the lens in which she views both men and women, and how they should interact.

However, the origin of her issues is irrelevant because, if she expresses disdain for her father, she is unlikely to value men.

Single-mother households, especially feminist ones, are a petri dish for today’s women with daddy issues. A feminist-identifying mother will instill toxic values in her daughter. Instead of valuing you, you’ll be deemed as a “privileged male” and will be resented for your masculinity.

After my divorce, I dated a woman who had three older siblings. Her mother became a widow before my ex-girlfriend

was born. Instead of being a single mother of three, she optimized her hypergamy and looked for a beta provider. She eventually had a fourth child, my ex-girlfriend, with her second husband.

My ex's mother died of cancer while she was in her early twenties. When I asked about her relationship with her father, she claimed unforgivable indiscretions that her father was responsible for. She painted her mother as a feminist saint and her father as an abusive, misogynist cheater, and child abuser.

While we were dating, my ex went almost twenty years without contact with her father. She unsurprisingly identified as a feminist, became a single mother of two herself, and subsequently had little regard for men and masculinity - unless it served value to her and her children. She then dismissed them once she capitalized on their value.

While she constantly battled her internal conflict to find a high value man, she also resented masculine energy and claimed that men didn't subscribe to her solipsistic feminist beliefs.

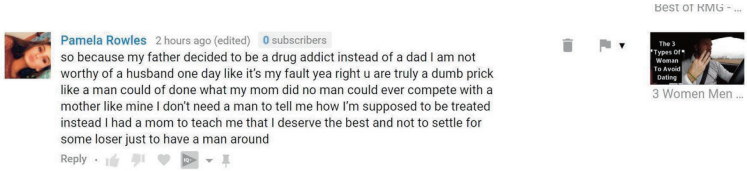
After her mother died, my ex-girlfriend ran away from Canada to teach English in Asia. She then partied through her twenties with many men there, came back at her epiphany phase in her late twenties, married a beta male that pined for her at 28 to fulfill her biological clock. Before promptly divorcing him at 38 when she deemed that he no longer served any purpose to her.

A popular video on my channel called '*3 Women Men Should Avoid Dating*,' was based on some women that I had dated that had:

1. Daddy issues,
2. Needed saving,
3. Fought with her children's father.

These types of women will never take ownership for their own lives. When I did that video on my channel, women with

daddy issues sputtered their insecurities in the comment section. The example below is a typical response:



Red flag #2 - Feminists

I briefly touched on this in the previous “daddy issues” red flag. Many western women today either identify as a feminist, or have welcomed toxic feminist beliefs into their schools of thought. They’re indoctrinated to believe that men are privileged, that men hold women back, and that men succumb to the patriarchy.

Thankfully, the devout lifetime feminists are typically easy to spot. They:

- Avoid traditional feminine cues and instead opt for shorter, unnaturally dyed hair colors (think bright blue, purple, or red),
- Mutilate their body with several tattoos and/or facial piercings,
- Are often overweight and usually dress in ill-fitted clothes.

Versus keeping themselves fit, well dressed, and groomed to maintain their feminine physical appeal to men.

Feminism preaches radically leftist political views that fight for unlimited free abortion, elevate single mothers on a pedestal, and claim that masculinity is “Toxic.”

Feminists hate it when the State imposes limits on abortion and tries to force them to be mothers. However, they

more than happily use State family law to force men to be fathers.

Feminism teaches women to vote for the welfare state, massive government handouts, huge tax rates on top income earners, and social programs that widely benefit a female primary social order.

A feminist will never appreciate you or value you as a man. Feminism teaches women to be victims - and anyone with a victim mindset can't find happiness.

Today's version of feminism is *so* toxic that it is anti-femininity. It encourages women to hate men, while simultaneously encouraging them to behave like men, and that they should ditch the notion of motherhood to prioritize their careers.

Feminism doesn't seek to make women better, or more feminine. Feminism seeks to make women into terrible versions of men.

Ownership is a concept that most women struggle with. However, feminists are often completely unfamiliar with it, and so everything will be the fault of the patriarchy.

Therefore, avoid *any* woman that identifies as a feminist - at all costs.

Since the #MeToo movement, we have seen several exceptional men fall to the false claims of sexual harassment or rape, and the vast majority of these false charges originated from feminist women.

Sadly, even feminine cues are not enough anymore. There are plenty of women out there that identify with feminist values that remain feminine in appearance, and these are the ones you must be the most careful with. As they are on a transformational path to obesity, collecting cats, and eventually short, brightly colored, hair.

If you are getting into an LTR, or are even considering marriage, it is *vital* that you give yourself a good two years to watch both her behavior and her choices in life. Pay close attention to her *before* you do something silly, like marrying a

woman that appears feminine, but internally believes in feminist propaganda.

Red flag #3 - The unhappy and unlucky

Robert Green's tenth law states: "Avoid the unhappy and unlucky." If you haven't read *'The 48 Laws of Power'*, do yourself a favor and read it and always avoid the unhappy and unlucky.

And while this doesn't only apply to women, I note it here in this chapter as these types of women are a complete waste of your time. Their perpetual unhappiness will rob you of your joy.

Such women always have some problem going on in their life that attracts the "Captain Save-a-Hoe" type of guys to swoop in and rescue them from their own terrible existence and choices in life.

The unhappy and the unlucky often go from man to man, draining them of their joy and fortune. They are a magnet for drawing drama into their life - and yours. Therefore, only associate with the happy and lucky.

Red flag #4 - She competes with you

A woman that constantly tries to compete with you might seem cute at first, but it's a test of your competency as a man, and it's an underhanded behavior that ultimately aims to reduce your worth to her.

The female primary social order tells women that they are better than men, and it's why we see the rise of the "Boss girl" on social media. I once dated a woman that competed with her brother growing up, and that competitive behavior continued into her relationship with me.

It's a red flag because when women compete against you, she thinks she is better than you. A woman that thinks she is

better than you *will not respect you* and will, ultimately, try to undermine you.

For a woman to satisfy her hypergamy, she must feel like she is with a man that, in her eyes, has at *least* 1-2 more Sexual Market Value (or, SMV) points than she does.

A woman won't try to compete with you when she believes your value is greater, she will instead admire you, and want to find ways to support your mission in life. Remember, women want to be with a giant. She *wants* to look up to you. Hypergamy never seeks its own level; hypergamy can only be satisfied if it does better than itself.

A woman constantly competing with her LTR, or husband, is *always* a prelude to a train wreck.

Red flag #5 - Keeps men from her past around

Women like to have options. A recent survey showed that almost half of all married women admitted to having a back-up (guy) plan. If you are getting into an LTR and she wants you to abandon your sexual strategy of unlimited access to unlimited women, then *she* needs to burn the ship on the shores of her new life with you and cut *all* emotional ties with other men.

Now, some women end up as an "Alpha Widow". An "Alpha Widow" is a woman who pines for that high value alpha that didn't commit to her in her earlier years.

She may not be in contact with him anymore. However, if she still sees him as the one that "got away" and she keeps a place for him in her head, and therefore her heart, then she *will never* see you as her best option.

It's imperative that she has a genuine, burning desire for you. You don't want to be "Good enough." You want to ensure that you are getting her very best.

Trust me when I say that no good ever comes from her having lunch with ex-boyfriends, or other male friends, and you *certainly* do not want to be the guy she "settled" for.

If you are a man that is chasing excellence in his life, then

you don't need distractions like your woman seeking attention from, or still pining for, other men.

Men and women have little in the way of common interests; other than men wanting to have sex with women and women wanting to extract attention or resources from men.

There should be no room for male “friends” in her life if you are in an LTR. Women like this should be a plate, at least until they can prove that they are over their past. Nobody fucks more girlfriends and wives than “he’s just a friend.”

Red flag #6 - Poor with money

Some of you may know this already from my videos, but I’m well versed on financial services from my past businesses, and when women are bad with money, it’s often serious trouble.

If she is an adult and doesn’t have a pot to piss in or a window to throw it out of, then she is not to even be considered for an LTR. I’ve seen *far* too many men trying to play “Captain Save-a-Ho” and bail out women with horrendous debt and terrible spending habits.

Despite the lie feminism has told women that they only earn 75 cents for every dollar a man earns, women have every opportunity to earn a good living today.

Yet, women *still* continue to choose careers that pay *less* than men, while going into deep debt by overspending. Ultimately, if she can’t manage her monthly cash flow and has nothing but a pile of handbags and shoe collection to show for her debt, avoid her for anything more than a FWB, because she will make *her* financial problems *your* problem.

Red flag #7 - Violent women

Women that have violent tendencies are a **massive** red flag. Early signs of violence are as small as a punch, or shove. However, I’ve counseled *many* men that have dodged knife

attacks or even objects being thrown at them from their angry woman that was having a hissy fit.

Men are physically stronger than women, so when there is a domestic violence call into the police, even if you are the innocent party making the call, or defending yourself, it's likely that they will take you away in handcuffs, rather than her.

In most domestic violence cases, men are automatically presumed guilty and women are protected, even if she was the one starting the physical abuse. I've seen peaceful men, during a divorce, removed from their own home and children, because a violent woman accused her husband of domestic violence that never happened.

Violence from any woman towards you, for any reason, should **never ever** be tolerated, and is grounds for terminating the relationship immediately. To protect themselves, men **must** use their cell phone as a shield, and record a video of her erratic behavior as proof for the authorities.

If I haven't made my point clear enough yet - avoid all violent women **at all costs**! They aren't even worth a FWB arrangement! When it comes to violent women, the juice *truly* isn't worth the squeeze.

Red flag #8 - Extreme jealousy

Women want to be with a man that other women want to fuck. But they don't want their man actually going out fucking those other women.

This dichotomy of female nature is something that men will always struggle with. A degree of jealousy, also known as competition anxiety, is a good thing as it keeps her working hard to keep you. But it becomes undesirable when the women are *so* insecure in themselves that they always make her problems your problems, distracting you from your purpose.

They will be like a predator drone, always keeping watch on you. She will constantly text, scan through your receipts to

see where you've been, what was ordered on the receipt, look for hairs that aren't hers, she'll want to look in your phone, creep on women that follow and like your social posts, and count the number of condoms in your nightstand drawer.

It's exhausting. She will drain you of your sanity, joy, and dignity. Jealous women have work to do on themselves, and it's honestly not your job to be their therapist.

Red Flag #9 - Party Girls

Most women under the age of 27 that have never been in an LTR are in their party years. If you met your girl in a nightclub, bar, or other social event, and she claims to be relationship material, but still continues to party several nights a week, you have two options:

1. Tell her that you don't date women who party without you and that if she continues, you'll wish her well and walk away.
2. Keep her in - but only as a plate.

The "party years" aren't exclusive to women under 28 either. Sometimes, she was married very young, had kids, and got divorced in her 30s and missed her "party years." So, it's not uncommon to see women in other stages of her life trying to relive that missed party era as an older woman.

You can't be in an exclusive LTR with a woman if she is going out partying with her friends regularly. The process involves two hours of preparation time in her hair, makeup, and clothes, for the main purpose of marketing herself to other men. If she is going out selling herself to others, she is not your woman.

Men have evolved to require fidelity from the woman they have invested time and resources into, as a step in ensuring paternity. This is not jealousy. Most men instinctively want to know that his woman is sexually exclusive with him.

Do not fall for the new age beta male narrative of polyamory. It is a mating strategy for weak beta men that must resign himself to sharing a woman with alpha men.

When there is a conflict between what she is saying and doing, and she is acting single when she goes out to party, then believe the action, never the words. Actions **always** speak louder than words.

I dated a few party girls, and their phones would always be going off at 2am from guys looking to hook up. Avoid party girls for LTRs and never limit yourself to one woman if you are dating a party girl. She simply isn't relationship material if she is out around other men, getting drunk or stoned dancing into the dark hours of the night.

Red Flag #10 - Heavily Tattooed and Pierced Women

I realize some men prefer women with some ink, and there will be men that will debate me on this. However, my experiences have taught me that their placement and frequency matters. One tattoo hidden in her bikini line isn't much to worry about, and probably bad judgement she regrets. However, if she has the classic "tramp stamp" on her lower back, or more than one visible tattoo while wearing normal clothing, then you might want to ask yourself what she is saying to the world.

Tattoos all over a beautiful woman is like putting bumper stickers all over a Lamborghini. You don't do it as it shows a lack of taste. I've never met a woman with several visible tattoos that didn't bring at least three or more red flags, mentioned in this chapter, to the table.

Heavily pierced women are another red flag. Draw the line at earrings, and if you want to push the limits, a nose ring. But, if that piercing is on her septum, nipple, clitoris, and eyebrow, or she even has multiple ear piercings up one ear, then keep in mind that you are dealing with someone that enjoys mutilating their own body, which is a red flag.

Red Flag # 11 - Big Notch Counts

The most attractive quality in a woman is when you know she hasn't been with everybody and has her own standards.

Setting aside the higher probability of her having an STD, multiple conducted studies have proven that:

- The younger the age a woman loses her virginity at, and
- The higher the number of men she's slept with (AKA: Her notch count).

Often results in her being far less likely to bond monogamously to a man, in a healthy way, over a long period of time.

For example, a woman that lost her virginity at 14 and has slept with 30 men, is *far* less likely to bond monogamously to you over the long-term. Compare that to a woman who lost her virginity at 23 and has only slept with two men in long-term relationships.

If you want to get into a monogamous LTR, or take on the risk of marriage, then do it with a woman that's a virgin or with a low notch count that lost her virginity later on in life.

Research conducted by the Institute for Family Studies revealed that a virgin has a 5% chance of divorce after five years of marriage. Whereas, a woman with two previous partners has a 30% chance of divorce. The data stopped at 10 partners, which showed a 35% chance of divorce.

Promiscuous women that have had many partners and/or have been sexually active from a young age **DO NOT** make good long-term partners. It's not to say they can't, or won't, try to be a girlfriend or wife. But the statistics reveal how undesirable these women are long term, and that's why they should be treated as a FWB - and nothing more.

Women with a higher notch count are also more likely to report depression, become single mothers, have personality

disorders, and have abortions compared to women with lower notch counts.

If you are dating a woman that has been with double digit or even worse, triple digit number of different men, then you are very likely going to be dealing with the baggage she is carrying around from all the other men that disappointed her, said mean things to her, may have physically abused her, or cheated on her. Women like this are brutal to deal with in a long-term relationship

Ultimately, women must preserve their value, while men must create theirs. It's why, throughout history, women's virginity was so prized. Whereas, a man's value comes from his ability to make something out of himself so he can provide, preside, and protect.

I should note that women will *never* reveal the truth about their notch count to you, so don't bother asking to get an authentic number. Some may volunteer it. Be wary of any number they throw out, as women often fear being slut shamed.

Women only usually factor in longer-term relationships as part of their notch count, and they often disregard all the one-night stands, threesomes, lesbian encounters, or FWB relationships that they had in the past. Short-term encounters are rarely accounted for.

At a bare minimum, double whatever number she gives you.

The lifestyle, and company a woman keeps, reflects her notch count. A woman that you meet at thirty that claims she was in an LTR from the time she lost her virginity at twenty-three, probably has a low notch count.

But women with an absence of a long term LTR in her past, that lived on her own, traveled a lot, and you met her at 35 could have a notch count approaching double to triple digits, or more. It's not uncommon for women in their party years (20-27) to rack up a notch count of 25 or more men.

Never forget, women become the average of the five people

she spends the most time with. If five of her friends are, or were promiscuous, then she will be the sixth.

Red Flag #12 - Single Mothers

Do not be a cuck. Do not raise another man's child.

There is absolutely nothing in it for you as a man. You do not pass on your own DNA; they do not have your last name, and cuckoldry shackles you with 100% of the responsibility as a parent, but with 0% of the authority.

Some men choose a FWB arrangement because it's low hanging fruit. However, I've dated single mothers when I was blue pillled and trust me: **DO NOT DATE, LIVE WITH, OR MARRY SINGLE MOTHERS.** It's not worth it. See the chapter on Single Mothers in this book for more details.

Look, I've counseled *hundreds* of men that have made the mistake of living with a single mother in such a way that the state views it as a marriage. Guess what? They have been on the hook to pay child support for kids they didn't even father.

In one case I counseled, a man was married for less than two years. He paid off over \$100,000 of her debt and she brought two special needs kids to the table with her. She wanted out and was taking him to court for child support... for life.

Do not be a cuck.

Red Flag #13 - Women Seeking Validation

Social media is a staple in today's world, and almost all women are on it. However, women who use public social media to gain attention from men should be avoided. While there are no "good girls" on social media, the better ones will use private accounts. Meaning that only 'friends and family' can see their posts and they aren't posting provocative pictures, fishing for likes, comments, and direct messages from men providing loads of attention and validation.

Public accounts using social media to sell a product or service and treating it like a business are okay, but understand she will still have men flirting with her.

The women posting provocative pictures of themselves on public accounts on a daily basis, with thousands of thirsty beta males following them, are selling something too - their sexual agency. Women like this are openly optimizing their hypergamy.

If she is with you, but is still posting pictures for attention, then she is asking herself if *you* are the best that *she* can get.

Most women can become drunk on social media attention. So, if you consider an LTR with a woman that is constantly seeking attention online, then you need to continue to exercise your sexual strategy, and date her non-exclusively until she abandons her open hypergamy.

A woman's sexual strategy is open hypergamy, and when she is seeking attention online, she is out playing on the ice, trying to score a goal. Your sexual strategy as a man is unlimited access to unlimited women. Therefore, do not even *consider* monogamy until she abandons advertising herself. Do **not** take these women seriously. They are to be limited to plate or FWB status only.

Red Flag #14 - She Was a Sugar Baby, on Only Fans, or a Sex Worker

In a book by author B Rob titled '*Salty*', the author shares his excursion into sugar dating as a "Salt Daddy". He also figured out how to identify if a woman has ever been looking for money in exchange for dating as a "sugar baby".

Ask some questions, and listen to her talk. Bring up the notion that you've heard about women using these sites, and ask her what she thinks.

You will need to search in her email for the term 'seeking' and see if there are any emails sent from the site in her past that show up. This will require that you look into her private life.

But, if you are looking for LTR material, then you need to take this step to ensure that you aren't going to make a whore a housewife. If she *was* a sugar baby, limit her to plate status only.

Red Flag #15 - Pathological Liars

Everyone, women included, lie. Many women, however, can't help but to lie pathologically. For some, their entire world is a house of cards, and they can't even tell when they are speaking the truth or not. These women are not LTR material, because they aren't trustworthy.

Fortunately, these types of women usually 'out' themselves over time because they can't keep up with their own bullshit. A girlfriend I had at nineteen lied about everything and anything.

I was riding sports bikes, and she told me early on how she had a sport bike at her mom's house an hour away. Although strangely, it was never available for her to ride, or she had it locked up in storage. There was always a story about how she rode, and enjoyed the experience, but always made excuses about where the bike was.

I was becoming suspicious of her stories. Knowing it cost me \$9 to fill up the tank of my bike, I casually asked her how much it cost to top up her bike tank when she rode. She responded with \$25. Right *there* I knew she was a pathological liar, and many of her other stories collapsed shortly after that.

Pathological liars are dangerous, they will tell you they are on birth control, when they aren't, they will lie about things that will put you, or your health, at risk. If you are attentive and poke at her stories, then these women are simple to spot.

Red Flag #16 - Baby Rabies

This is an interesting term I came across after I got divorced and re-entered the dating pool around 39. I had this annoying feeling that most of the childless women in the dating pool

were desperate to get married and have children. Some of them were so thirsty to get married and have kids, that they would even ask if that's what I wanted before asking me anything else.

Sometimes it was even in their opening message on a dating application. It felt like they were looking for a dutiful beta with sufficient provisioning ability, and decent genes to settle down with.

Women exhibiting desperation to get married and reproduce are not into you and will not support your mission. They will not complement your life, but will instead want to be the focus of your life.

Any woman attempting to rush you into having kids and getting married, without allowing for a two-year vetting period, is a big red flag.

But, if you feel that you are simply an accessory to fulfilling her biological imperative to reproduce, or that she is counting her eggs every month, as they dry up? She has baby rabies.

Move on and don't let her problems become your problem. She either earns it, or can go become another man's problem.

Many of these women put degrees and careers ahead of their prime child-bearing years. As they approach their mid-thirties, they grow desperate. Remember, men can capably father healthy children well into their fifties. For women, their prime childbearing years decrease rapidly after the age of 30.

Red Flag #17 - Hissy Fits

Some women never learned the social maturity required to process their emotions, so they resort to hissy fits to deal with their differences in a relationship.

When my daughter was 3-years old, if something didn't go her way, she threw herself on the ground, face down, then kicked and punched with her limbs at the ground while screaming. This is the toddler version, and it's excusable in a child, because they don't know how to process their emotions

with maturity when something doesn't work out for them, so they start kicking and screaming.

In an adult woman, hissy fits are an unacceptable red flag and come in many forms.

Rather than approaching the issue head on like an adult, she might start by passive aggressively going on social media to post something revealing and sexy, behave erratically, or make underhanded posts about you.

One says, "Hey fellas, I'm over here, and my man pissed me off; look at me and shower me with validation and attention." The other is a passive aggressive maneuver to shame or ridicule you, usually with some covert statement or meme.

Hissy fits cover a wide range, including but aren't limited to overtly stating something like: "Just leave my shit on the front porch" when things aren't going their way. Or using actions like hiring a male personal trainer you know she was intimate with in her past, and posting a picture on social media of themselves together, with some trite caption about how, "This girl will get her body back," in an effort to push your buttons.

These outbursts by women are bad news, and I've noticed that there is often a correlation between her hissy fits and daddy issues. I've seen fathers set logical, responsible and reasonable boundaries for their daughters to preserve her value as a woman, and she would routinely break them in a rebellious and dangerous way in protest.

For example, a traditional European father will often set limits on when his daughters can date, and in what cultures he sees as a good fit for the family. A woman with daddy issues that can't respect the boundaries set by a man will go out, and throw a hissy fit by seeking out, then intentionally have plenty of dangerous sex with men from cultures that she knows her father would be vehemently opposed to. Even if it resulted in an STD, or an abortion.

Deal with hissy fits head on, and treat them as unacceptable behavior, otherwise you will constantly deal with them in your relationship.

Also, **do not** argue with women. They will not let a thing like logic or reason get in the way of their emotional hissy fit. You set the boundary, then cut off all contact (called a “soft next”) with her for about four to five days to let her think about it.

Remember, attention is the coin of the realm for women, so when you remove it, they start to lose their mind and will usually automatically fall back in line. She will either comply, or it’s “Goodbye.”

Most women, because of their own solipsistic nature, will not recognize it as a “hissy fit,” even if you spell it out for them. So, be resolute. You will get out of life what you tolerate. **Do not** argue with her about her hissy fit.

Look, men are deductive, rational thinkers - women aren’t. Therefore, a soft next allows you to return to the table with a boundary you set. If she doesn’t like it? Show her the door.

Your front door should always be unlocked if she wants to leave, but locked if she tries to return without fixing her hissy fit issue.

A woman that has a genuine, burning desire for you, and is serious about sorting herself out, *will* do the work. A woman that isn’t, will resist, gaslight you, make excuses, and will *constantly* test your boundaries as a man.

Red Flag #18 - Be in Control of Birth

As a man today, once your sperm leaves your balls, women make 100% of the decisions unilaterally and as a consequence of that, she can make your life a living hell..

If you knock up the wrong woman, you could be on the hook for around 20-years as her personal ATM. NEVER, **EVER** trust a woman you are not in a properly vetted LTR with when she says, “It’s okay, just go inside me, I can’t get pregnant.” You must have **100% certainty** that there is effective birth control in play. Oh, and for the record, birth control pills are *not* sufficient.

Many men have knocked up women who claimed to be on the birth control pill, only to discover she “accidentally” forgot to take them or wasn’t even on them. Condoms (that *you* flush away afterwards), a vasectomy, or an IUD, are your most reliable methods of birth control today. Remember, women lie. It’s called birth control for a reason, always be in control of it.

Red Flag #19 - Drama Queens

All, not some, women periodically crave for some form of drama. If they are bored, and there are no issues in your relationship, they will manufacture indignation to test you and create those “feels”. Drama queens choose random molehills to turn into mountains. This is also another form of a hissy fit.

I guarantee you will encounter drama with a woman at some point. But, if it appears more than once within the first three months of dating, or more than a weekly “thing” during your LTR, then she is flat out telling you that this drama will be a regular occurrence for life.

Buckle up buddy, you’ll be in for a roller coaster ride if you don’t put your foot down and use a “soft next” to maintain boundaries.

Manufactured indignation is really just a shit test, and it’s also about testing your frame as the dominant frame in a relationship. Remember, drama *will* happen with *all* women at some point. So decide early on what you will, and more importantly what you won’t, tolerate. Alpha men with plenty of options will tolerate very little to no drama, lesser men with few options will accept it as it comes.

Red Flag #20 - Addictions

Dependency to things, activities, or substances is a big red flag. Women that rely on alcohol, shopping, drugs, social media, cigarettes, news, or reality TV to name some examples, can be

highly problematic to a man that is chasing excellence in his life.

Unhealthy addictions, if left unchecked, will dominate her life, her choices, and her conversations. Addicts, usually, become self-destructive. If it's negatively affecting your life, then it has become an unhealthy addiction.

A woman who is addicted to a reality TV show will talk about the mindless drama between characters on the show non-stop. Alcoholics are always looking for their next drink, and anyone that's ever dated a woman that's addicted to antidepressants knows how badly it affects her body weight, mood, and sex drive.

Don't let women make her addictive problems, your problems. Smart men do not get into an LTR with women that have addictions, it's **not** your job to save, or cure them.

If they have acknowledged their addiction, and are working on their problems with a professional, good, let them. But keep her at arm's length as a plate until she has shown genuine progress for several months. Also, make sure that her addictive personality doesn't replace one addiction with another.

Red Flag #21 - She Can't Be Led

Of course you must be a man capable of leading in a relationship, but in our current "Boss Girl" era, women today are more disagreeable than ever. Most women today believe that men don't want a feminine complement to his life that is pleasant and agreeable. Toxic feminism has convinced women that a man today wants to be challenged by their strong and fiercely independent woman. These women cannot be led - no matter your frame or SMV.

She will argue with you over trivial things and constantly test your frame as a man. This can lead to contempt, and if she starts name calling, eye rolling, mocking she is going to look down on you. Contempt is the No.1 predictor to the end of your relationship.

If you are a strong and unplugged man, a woman that can't be led will make your life miserable and steal your joy. Look out for obvious soundbites or hashtags in her social media posts like #bossbabe #bossgirl #girlboss or #badbitch. Boss girls might be fun to date casually, with their playful jabs, but in a LTR, a strong man wants an agreeable and pleasant woman, not a disagreeable and bossy one.

Conclusion

As I stated earlier, you can ignore my warnings about these red flags, and get involved with these women. But, at some point, your life *will* become complicated and unnecessarily difficult.

As a man, it is incumbent on you to shoulder the burden of performance and to chase excellence. In life, women can either become an anchor, or a sail. Look for women that are a complement to your life and that gladly fill your sails with wind and limit your interactions with anchors that hold you back from your mission.

The cold hard truth

Never forget:

- It's *your* responsibility to set, and *always* enforce, the boundaries that are meaningful to you.
- Never date, LTR, or wife-up a single mum. Neither the mother, nor the kids, will *ever* truly appreciate you for your sacrifices.
- If a woman *ever* becomes physically violent with you, then you **must** get the hell out of that relationship immediately. And if you have kids with her, then see an attorney ASAP.
- If your spidey senses are tingling and your gut is telling you something, then there's a reason why. Listen to it.

- A man who's chasing excellence and making his dent in the universe will have the options and self-respect to drop *any* woman who's complicating his life.

Steve From Accounting's's Field Report

Well, where to begin? I originally edited this chapter in the midst of a "less than amicable" divorce, from a "boss bitch" Doctor who waved her - many, many - red flags right in my face over our 16-years together (10-years married with two young kids together), but I was too much of a zombified, thoroughly plugged-in man-child to see them.

I ignored her culture (her parents were originally from somewhere in Asia) and she rebelled **hard** against their more traditional cultural norms as she was born in England. Her family dynamics were screwed up to say the least, and I didn't even know what boundaries were to have any.

It's clear that I failed to take note of the **abundance** of red flags that were openly being waved in front of me because I didn't know they were even red flags to begin with.

However, after I ended our marriage by telling her it was over (there's only so many chances you can give a pathological liar when you have kids together before you need to take what little self-respect you have left and leave), it was a good 18-months before I'd squared away enough of my own shit to get back out to begin dating again.

Suffice to say that the dating market (at least via the online dating apps) is a veritable dumpster fire of every red flag noted here - and more (across every major dating app).

I still vividly remember my *very* first date with a new woman since separating from my (now ex) wife. She was 10-years younger than me, fit, flirty, and was down for some same-day fun. "Awesome!" I thought.

We went back to hers and then the biggest red flags started piling up from there. First was the fact that she wanted me to

choke her about 30-minutes into it all. While this was new to me (I was with my ex-wife for 16-years and never did this), I worked my way through it as confidently as I could.

What transpired over the next few, increasingly intense, hook-ups were a myriad of additional red flags with it culminating in the fourth time visiting her house. I'd made us dinner at hers and I - inadvertently - mentioned I had kids (I deliberately kept them out of my dating profile as I was only looking for something casual - so they'd never meet my kids, so no need to know as far as I was concerned).

She looked shocked and upset and tried turning on the waterworks. She asked me to leave, so I said "Sure, I understand" and I immediately went to put on my shoes to leave. She stopped crying and looked surprised asking if I was really leaving. **Major** red flag clocked right there. She then began to tell me a tale of how she punched a man who lied to her before and she had a glint of satisfaction in her eyes as she showed me what she did to him.

It was then that Rich's 7th Red Flag suddenly popped right into my head, mentally recalling it verbatim. I immediately got up, wished her well, but told her that I won't see anyone who intentionally punched a man just because "he lied to her." I had her blocked on WhatsApp and on my phone before I'd even left her house.

In my earlier plugged-in days, where my scarcity mentality was real, I would have more than likely ignored something like this as the sex was - to be frank - *leaps and bounds* better than what I had with my ex-wife (which I appreciate is easy to say after no sex for the prior 18-months). I believe "Crazy in the bed; crazy in the head" is the saying.

However, I'd taken to heart the content of this book (and I'd also been casually seeing other women at the same time), so I had enough self-respect to GTFO of there without a second thought.

While certain red flags cited here may have some nuances to them for you to factor into whether or not *you* let them into

your life at all (a call only you can make yourself), the **vast** majority of them should be non-negotiable for an easier and more peaceful life.

Thanks to this book and Rich's community, I learned to value my most important resource: my time. And I'm now **substantially** more protective of it. That doesn't mean I don't slip up on occasions. But, I am now able to reflect on that, see where I messed up, and make sure I don't make the same mistake(s) again.

If you find your life becoming "complicated," it's because **you've** allowed it to become so (and then tried to justify it to yourself afterwards). Be more conscious of your choices in life and you'll find it's no coincidence that your success with women will improve ten-fold.

Most men today are sent off into society with a broken belief system, which they use to make choices that get them terrible results with life and women.

Men have been conditioned to be the quintessential "nice guy." They're trained to be overly humble, kind to a fault, and that just "being themselves" is enough to attract the women of their dreams. Men are told to believe that conventional masculinity is toxic, and to put women ahead of their own interests, passions, and purpose.

This has led to an entire generation of men forming very unhealthy attachments to women that they, unfortunately, often make the sole focus of their lives.

The No. 1 best-selling playbook to leveling up in life and with women has been updated. Do you really want to succeed and also level up every area of your life?

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- The top 23 red flags you need to spot in women for a long-term relationship.
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The 2nd Edition of *The Unplugged Alpha* expands upon the concepts and experiences delivered in the original release, which has gone on to help over 200,000+ readers to focus on chasing excellence in their lives. In turn, giving them not only the cold, hard truth, but also the skills needed for choosing women that truly complement them and their life vision.



Richard Cooper is an entrepreneur, private equity investor, high-performance coach, and a dedicated father.

Through his YouTube channel, tens of millions of men and women have benefited from his no bullshit advice about life, self-care, entrepreneurship, and relationships.

To learn more about Richard and his on-going work, visit: www.EntrepreneursInCars.com



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